



JOHN WANAMAKER

Broadway at Ninth, New York

The Christmas Store
Formerly A. T. Stewart & Co.



The Good News never ends. This is the Good News for Friday

In the Women's Fur Salons, Friday—

More Fur Coats and Neckpieces at Half

\$350 Near-seal 36 in. coats.....for \$175.00
\$425 Near-seal 42-47 in. dolmans.....for \$212.50
\$395 Near-seal 45-47 in. coats.....for \$197.50
\$250 Marmot, 40 in. coats.....for \$125.00
Most of the above have deep cape collars and bell cuffs, self-trimmed. The dolmans have sleeves.
\$450 Mole-skin capes.....for \$225.00
\$400 Hudson seal cape.....for \$200.00
\$250 Mole-skin stole.....for \$125.00
The mole-skin capes are plain or squirrel trimmed.
\$35 Taupe-dyed fox scarfs.....for \$17.50
\$35 Australian opossum scarfs.....for \$17.50
\$20 Australian opossum chokers.....for \$10.00
\$32.50 Squirrel scarfs.....for \$16.25
\$16.50 Squirrel scarfs.....for \$8.25
\$25 Opossum scarfs, dyed stone-marten.....for \$12.50

Second Floor, Old Building

For Miss 14 to 20

Fine Wraps and Coats at \$98.50

Special purchase—Dupli-cates have sold for \$145

Every wrap and coat in the collection is made of the best quality of Evora cloth which is similar to Bolivia cloth.

Luxurious Fur Collars—of mole-skin, nutria and natural opossum.

Smart Colors

Navy blue, taupe, dark brown, reindeer and Nankin blue.

Fine Silk Linings

In plain colors to match the outside material.
Six models—two are illustrated and the others are equally smart; one model has the becoming loose back and straight front with narrow belt.

Second Floor, Old Building, Tenth Street

Women's \$2.50 and \$2.65 Combination Suits, \$1.75

Our own stock—medium weight white ribbed combed cotton—necks hand-finished; low neck, sleeveless, knee and ankle length; Duchesse neck, elbow sleeves, ankle length; 1,030 suits.

\$1.50 and \$1.65 Vests—now \$1

\$70, white ribbed combed cotton, medium weight, low neck, sleeveless; Duchesse neck, elbow sleeves, regular and extra sizes. Tights to match, knee or ankle length—same price—\$1.

Main Floor, Old Building

Women's Lisle and Cotton Stockings

—Reduced

\$1.25 and \$1.35 stockings—now 85c.

1,200 pairs, full-fashioned, fine gauge, light and medium weight mercedized lisle thread; black only.

85c to \$1.25 stockings—now 75c.

2,400 pairs: full-fashioned lisle thread, black, white, brown, colors; extra sizes, full-fashioned cotton, black, white, brown; heavy weight full-fashioned black cotton.

75c and 85c stockings—now 65c.

1,800 pairs: full-fashioned cotton, medium weight; black, unbleached, white, brown, taupe.

Main Floor, Old Building

Special offer of the famous

Dumbarton Suits for Women at \$35

Similar suits have sold up to now for \$48 and \$52

95 suits made of the famous "Dumbarton" material—wool made with a finely knit texture and a surface of soft brushed wool, that gives the effect of fine tweed. Suits made of this material have the advantage of being extremely warm and light and of retaining their shape and tailoring in spite of dampness or crowded packing.

Made on smart English lines in three models, one with a notch collar, the other two with convertible and adjustable collar. In tan, brown, dark blue, and dark heather mixtures.

Second Floor, Old Building

Black Chiffon Velvets

200 yards down to \$4.95 a yard—the 40 in. velvet we have been selling for \$7.50. Black only.

Main Floor, Old Building

Cotton Voiles, 38c yd.

3,500 yards at this low price—lovely qualities, silk and foulard designs printed on medium and dark grounds—38 inches wide—grades which have sold in our stocks at 60c to 70c yard.

Dress Goods Section, Main Floor, Old Building

Ivory Celluloid Toilet Articles Imported and domestic Prices 35c to \$125

The collection we brought from France includes many desirable articles from shoe fasteners and cuticle knives at 85c to twelve-piece sets at \$65.

Ivory celluloid made in America is excellent, too—prices start at 35c and ascend to \$100 for twenty-one piece sets. Many of the articles are beautifully hand decorated.

Demi-shell celluloid sets, \$50 to \$125.

Amber celluloid sets, \$35 to \$125.

Men's sets, \$11 and \$13.25—military brushes and comb in each set; ivory celluloid, \$11; amber celluloid or demi-shell celluloid, \$13.25.

Main Floor, Old Building

Warm Quilted Robes and Jackets from Japan

Robes, long, well filled, with stitched pockets and cuffs, have long silk cords and frogs of a small silk cord.

At \$19.75—one which features plain or flowered linings, or one of a contrasting color; colors are light, old or Copenhagen blue, rose, pink, lavender.

At \$21.50—an embroidered robe of satin in rich plum color, old rose, Copenhagen and navy blue.

At \$32.50—a fine satin robe with an embroidered collar of crepe de chine, in rose or cherry patterns.

At \$13.50—a robe of habutai silk, with collar, cuffs and pockets of stitched silk; henna, navy and Copenhagen blue and rose, black and plum.

BREAKFAST JACKETS of quilted satin in pink, Copenhagen or navy blue, red and black, plain or embroidered, are \$10.

VESTS to wear under the coat, with or without sleeves; \$2.25 and \$3.85.

Wool-filled jacket, with or without sleeves, \$5.75 and \$8.50.

Sweater vest, longer and looser, \$10.50.

Third Floor, Old Building

A Silk Petticoat A Princess Slip

Appears on the Christmas list if she is 6 to 18 years old.

At \$7.50

Were \$10.95 and \$12.95.

Petticoats of wash satin or crepe de chine with double panel or deep hem, scalloped or hem-stitched hem; pink or white.

Colored silk jersey petticoats, were \$8.95.

Crepe de chine Princess slips, were \$9.95 and \$11.50.

Third Floor, Old Building

Glove Sale

The Down-Stairs Store, Friday

Regular \$2.75 } \$1.75
grades

Women's two-clasp lambskin gloves—very fine. Paris point stitching on the back. In white, black, tan, brown, white with black stitching; black with white stitching.

Regular \$4.00 } \$2.25
grades

Women's slip-on glove gloves with 5½-inch cuffs. Paris point stitching. Fine, soft skins. Can be worn over the sleeve or with bell sleeves. In black, white, tan, brown; black with white stitching; white with black stitching.

\$3.50 to \$4.50 } \$2.45
grades

Women's French kidskin gloves in overseam and pique sewn styles. Fancy stitching or three-row embroidery on the back. In white, black, beaver and tan.

This sale is possible

—because the importer was willing to co-operate with us, and reduce his wholesale prices. It is a happy occasion, just before Christmas, when high-grade gloves in the wanted styles and colors are offered at savings like these.

Down-Stairs Store, Old and New Buildings.

Really extraordinary Women's Plain All-silk Stockings \$3.75 and \$4.25 grades—\$2.75 pair

1,622 pairs—our own stocks—sizes 8 to 10½—heavy weight black, light weight black or white, medium weight white. All made with double tops, high spliced heels, double soles. All full-fashioned. Boxed in Christmas boxes, if desired.

Friday—Main Floor, Old Building

Men's 45c to \$1.10 Socks, 35c to 75c pair 14,230 pairs. First choice, Friday morning

Mercerized lisle thread of fine gauge, black—pure silk and artificial silk mixed, black—artificial silk-plaited cotton, black, white, colors—mercerized lisle, black and colors—black cotton, unbleached soles—mercerized cotton, black, white, colors; light, medium and heavy weight. Priced according to quality.

Burlington Arcade Floor, New Building

\$75,000 of Bedroom Furniture in a Christmas Sale at One-third less

Choice of 50 suites.

300 separate pieces.

Walnut, mahogany and maple enameled pieces

Hand-decorated suites are Wanamaker standard.



Examples of the Suites

7-pc., walnut, \$934.50 grade for \$623.
7-pc., ivory, \$1,907 grade for \$1,271.25.
6-pc., ivory enameled, \$656 grade for \$437.25.
4-pc., grey enameled, \$540 grade for \$360.
7-pc., ivory enameled, \$1,511 grade for \$1,007.25.
9-pc., ivory enameled, \$2,966 grade for \$1,977.25.
6-pc., ivory enameled, \$2,118 grade for \$1,412.
8-pc., walnut, \$1,128.50 grade for \$752.25.
5-pc., mahogany, \$596 grade for \$397.25.
6-pc., walnut, \$519 grade for \$346.
7-pc., walnut, \$1,018 grade for \$678.50.
6-pc., walnut, \$422 grade for \$281.25.
3-pc., mahogany-finish, \$238 grade for \$157.25.

Examples of the Separate Pieces

Mahogany or walnut bureau, \$120 grade for \$80.
Full-sized bedsteads to match, \$90 grade for \$60.
Dressing tables to match, \$90 grade for \$60.
Walnut bureau, \$34 grade for \$23.
Full-sized bedstead to match, \$76 grade, \$50.50.
Chiffonerie to match, \$75 grade for \$50.50.
Dressing table to match, \$70 grade for \$46.50.
Ivory enameled bureau, \$84 grade for \$56.
Full-sized bedstead to match, \$76 grade, \$50.50.
Chiffonerie to match, \$76 grade for \$50.50.
Dressing table to match, \$70 grade for \$46.50.

Fifth Gallery, New Building

Brr! Just in time--- 480 Down Quilts One-third less

—gifts to others or gifts to yourself; and a long, cold winter ahead in which to enjoy them

Single bed size\$20 Quilts for \$12.50
Double bed size\$22 Quilts for \$13.50
Extra long single bed size\$23.50 Quilts for \$15.50
Extra long double bed size\$25 Quilts for \$16.50

Covered with sateen in pink—copenhagen blue—old rose—blue—green—and brown. The down was purchased abroad—a finer quality than we have been able to get for years. The sateens used are the highest grade used in down quilts—soft to the touch and with a high luster, yet long wearing.

All the quilts were made up in our own factory—we're closing out the stock on hand at these really remarkable prices.

Also in crib sizes

cut 3x4 feet
\$9 Down Quilts for \$6
Plain and floral designs.cut 4x5 feet
\$13.50 Down Quilts for \$9.50
Fourth Gallery, New Building

\$22 and \$23 Oxford Bags to go for \$12.75

200, of No. 1 grade cowhide, black cobra grain and smooth brown finish, leather lined. Roomy models.

100 Oxfords, \$10.25, \$10.50, \$10.75

Walrus leather, leather lined, 16, 17 and 18-inch sizes; our \$12.50 to \$13.50 grades.

60 Cowhide Brief Cases, \$7.50

Top grain cowhide in brown and black smooth and seal grain, 16x10 in. and 16x11 in., with 3, 4 or 5 pockets—mostly 3 pockets; our \$11.50 to \$13.50 grades.

First Floor, Old Building

Save \$22.50 on Bicycles for Christmas

40, our \$65 grades—Friday \$42.50 each.

Men's and boys' sizes; arch-bar and motor-bike models; equipped with non-skid tires, coaster-brake, roller chains, spring saddle.

Guaranteed for two years.

Burlington Arcade Floor, New Building

Men's imported Sweaters, \$6

New—and different. An imported wool sweater for men, called "The Sportsman." Made of brushed wool in white and heather mixtures. Something very fine, and well appreciated by men who like the new and the good. \$6 is a low price.

Burlington Arcade Floor, New Building

Never before was a Christmas with

Oriental Rugs at Half what they were

Some are even LESS than Half

20 Khiva Rugs are \$55 to \$87.50.

They were \$110 to \$175; deep old rose and soft tans; sizes from 6.3x3 ft. to 6.8x8.7 ft.

40 Persian Sarouks, \$125 to \$225.

They were \$250 to \$450; sizes 5x3.5 ft. to 6.9x4.5 ft.

10 Persian Hall Rugs, \$225 to \$437.50

They were \$450 to \$875; Cabistans, Bokharas, Fereghans, Hamadans, Beloochistans, 9x4 ft. to 10.3x7.4 ft.

10 Persian Mahals, \$225 to \$325

They were \$450 to \$650; average size 10x7 ft.

Room Size Rugs, Third to Half Less

Kermanshahs, Mahals, Sarouks, Ispahans, Kashans.

Size	Grade	Now	Size	Grade	Now
9.6x7.1 ft.	\$650	\$375	12x7 ft.	\$1250	\$850
14.2x10.7 ft.	\$850	\$375	11.4x8.1 ft.	\$1250	\$850
9x2x8.10 ft.	\$850	\$425	11.6x7 ft.	\$1150	\$875
10.7x8.6 ft.	\$875	\$475	12.1x8.7 ft.	\$1250	\$875
9.6x7 ft.	\$875	\$550	13.9x10.3 ft.	\$1850	\$925
13.6x9 ft.	\$1250	\$825	9.5x9.9 ft.	\$1850	\$1150
10.7x7.3 ft.	\$875	\$825	12.8x9.1 ft.	\$1850	\$1250
12.1x8.9 ft.	\$1500	\$850	13.6x10.9 ft.	\$2250	\$1500

Chinese Rugs—Third to Half Less

Size	Grade	Now	Size	Grade	Now
10x8 ft.	\$480	\$210	11.9x9 ft.	\$850	\$425
9x6 ft.	\$625	\$275	14x10 ft.	\$975	\$487.50
10x8 ft.	\$475	\$275	11.9x9.2 ft.	\$850	\$500
9.8x7.1 ft.	\$480	\$275	12.9 ft.	\$1250	\$500
13x10.2 ft.	\$700	\$295	12.9 ft.	\$750	\$575
12x9 ft.	\$600	\$325	14x10 ft.	\$950	\$625
12.4x9 ft.	\$650	\$325	13.6x12 ft.	\$1250	\$750
12x9 ft.	\$765	\$350	18x12 ft.	\$1650	\$975
13.1x10 ft.	\$850	\$425	17.9x11.10 ft.	\$1750	\$975
13.5x10.4 ft.	\$875	\$425	20x12 ft.	\$1900	\$1075

Auditorium—First Gallery, New Building.

Price revisions on Scotch Chenille Carpets

The \$16 per sq. yard grade—now \$12.15.

This new low price includes the tax.

These very fine carpets are 12 ft. wide, and may be had in blue, taupe, light or dark gray, sand and camel color.

Domestic Chenille Carpets, \$5 sq. yd.

750 square yards; former price was \$5.75 per square yard; 9 feet wide, in plain gray, green and prune color, Sixth Gallery, New Bldg.

Gifts of Leather

For Men and Women

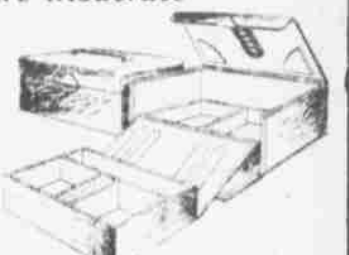
An old-time variety—sketches give but a hint.

Selected personally in the markets of Europe as well as in America, including exquisite hand-wrought articles which have been very scarce of late years.

Yet—Prices are moderate



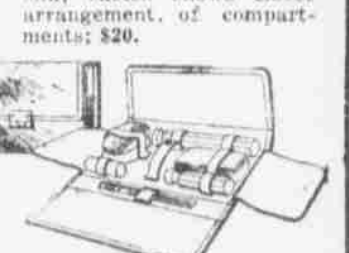
Telephone book, carefully bound in fine leather, rose or blue, \$5.



Case for jewelry, Morocco leather, lined with moire silk; sketch shows clever arrangement of compartments; \$20.



Imported sewing basket, wicker, with top and frame of fine colored leather, lined with satin; fitted; \$17.50.



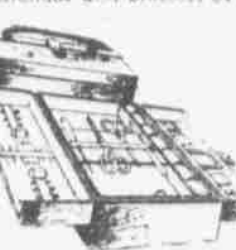
Dressing case for men; black grained leather, lined with leather; attractive fittings; place for safety razor; \$12.50.



Writing case for traveling, black leather, lined with moire silk, fitted with address book, note book, calendar and blotter, \$14.50.



Bag for men's collars, soft leather, silk lined; \$1.55 to \$8.



An unusually attractive and compact sewing case, carefully planned fittings, \$25.



Diary with lock, binding of French blue or rose leather with dainty decoration in gold, \$8.

Main Floor, Old Building